

Psychoacoustics and *two kinds of* perceptual audio coding

Duality between data compression and Watermarking

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EE6641: Analysis and Synthesis of Audio Signals Nov. 30, 2010 Last updated Dec. 21, 2015

Outline

- Data Compression
 - Psychoacoustic modeling in mp3, iTune, etc.
 - Quantization and round-off error
 - Noise hiding principle
- Digital Watermarking
 - Applications
 - Dual to data compression
 - Games between embedder and attackers
 - Useful for *digital right management*?

MP3 removes the in-audible,...



and also considers psychoacoustic *masking*



frequency

Basilar membrane as a spectrum analyzer



Images downloaded from: http://www.vimm.it/cochlea/cochleapages/theory/

Spatial excitation of pure tones along basilar membrane is approximately a constant, triangular shape.

- *M*(*z*), called *spreading function*,
 - $dM/dz \approx 27$ dB/Bark (or 1dB / 50 μ m) on the low-frequency side.
- Frequency z is measured in Barks.
 - $\Delta z = 1$ (Bark) corresponds to ~1.3mm on basilar membrane



More about masking

- Tonal vs. noise masker
- Forward masking
- Pre-masking

Is audio data compression all about removing the inaudible?

- In this example, 3 out of 7 tones are removed. So, compression ratio is approximately 42%.
- To compare,
 - MP3: >80% (5:1), AAC*: > 90% (10:1),

with "good" sound quality.

*AAC is Apple's audio format.



Noise shaping in audio coding:

Quantization error $X^{(q)}[k] - X[k]$ to be masked



Binary Representation of Numbers

- Step 1: Determining number of bits (N) to use
- Step 2: Divide full signal range ±R by 2^N equally spaced *quantization points* (QP).
 - Each QP uniquely represented by binary string of length N.
- Step 3: For any floating-point number, find nearest QP.

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More on quantization

Range	Ν	Quantiz. Pts.	Step- size	Decimal	Approx.	Binary
±32	6	64	1	20.79	21	010 101
±32	5	32	2	20.79	20	010 10
±32	4	16	4	20.79	20	010 1
±32	3	8	8	20.79	24	011

Statistically, each additional bit improves signal-to-noise ratio (SNR) by 2-fold.

SNR = 6 dB/bit



Sound Pressure Level

frequency

Remarks on the excitation pattern

BM



電生理、細胞組織結構、與流體方程之 整合模型 (Liu and Neely, 2010)



Work done at Boys Town, and continuing at Tsinghua (Hsinchu, Taiwan)

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MP3 vs. AAC

- MPEG-1 Layer III
 - Finalized in 1992
 - Known as MP3
 - Good at 128 kbits/s, per channel.
- MPEG-2/4 Advanced Audio Coding (AAC)
 - Finalized in 1997
 - Known as the Apple iTune music format.
 - Good at 128 kbits/s, per stereo.
 - Not compatible to MP3
 - Its old name: MPEG-2 NBC (Non-Backward Compatible).

Sound quality evaluation

- Judged by professional golden ears
- Played back in professional studio room
- Randomized, double-blinded R-A-B tests

Quality	Impairment		
5	Imperceptible		
4	Perceptible, but not annoying		
3	Slightly annoying		
2	Annoying		
1	Very annoying		

 Good compression algorithm scores > 4.0 for European Broadcast Union's "Sound Quality Assessment Materials".

Speech coding vs. audio coding

- Speech coding:
 - Parametric, based on production model
 - Sampling rate 16 kHz is usually sufficient
 - Targeting data rate <10 kbps
 - Not good for coding music
- Audio coding:
 - Non-parametric, based on perceptual model
 - Sampling rate 44.1 kHz or higher
 - Targeting data rate 128 kbps/stereo

DETOUR TO A SPEECH CODING STANDARD (CELP)

Possible applications of LP

- **Speech synthesis**: By replacing e[n] with a template, speech compression achieves <8k bits/s.
 - Codebook excited linear prediction (CELP)
 - key technology for voice over internet and wireless networks.
- **Speech recognition**: From {a₁,..a_P}, we can estimate
 - Vocal tract constriction
 - Frequency-envelope; formant structure.



Code-Excited Linear Prediction



了不起的地方

• ¼ bit per sample x 8000 samples/sec = 2 kbps.

• Digital telephone land line = 64 kbps.

- 32:1 data compression, proposed in 1985!
 - At AT&T Bell Labs.
 - However...

Coding procedure was very expensive

"...It took 125 sec of **Cray-1** CPU time to process 1 sec of the speech signal."

Cray-1 (1975): 80-MHz
 "super computer".





http://en.wikipedia.org/wiki/Cray-1 24

Topic II: Watermarking



Bureau of Engraving and Printing, United States Department of the Treasury http://www.moneyfactory.com/

Digital watermarking

Adapted from: E. Lin et al. (2000). "Detection of image alterations using semi-fragile watermarks"





Application #1: forgery detection



Application #2:

copy management

J.-P. Linnartz et al, "System aspects of Copy Management for digital video" (2000)



Application #3: automatic broadcast monitoring

J. Gertner, "Our Ratings, Ourselves", the New York Times Magazine, April 10, 2005

"Television and media will change more in the next 3 to 5 years than it's changed in the past 50."

∼ Bob Luff, chief technology officer, Nielsen Media

- TV on cellphone
- Radio on Web
- iPod, video-on-demand, PlayStation Portable...
 - It becomes difficult to measure people's exposure to media.

"Portable people meter" (PPM)

- Programs and commercials are embedded with acoustical watermarks
- A wearable device
 - Picks up the watermarks
 - Identifies programs
- System tested in Houston
 - By Arbitron Inc. (NYSE: ARB)



http://www.arbitron.com/portable_people_meters/home.htm

The principle of watermarking:

noise is signal and signal is noise.



W: Watermark

X: Watermarked signal

S: Signal

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浮印植入者與破壞者的賽局

The game between embedder and attacker



- W: Watermark
- S: Signal

X: Watermarked signal N: Noise Y: Corrupted copy of X

Common misconception

- audio watermarks are *useless* because
 - They are inaudible
 - MP3 removes everything inaudible
 - therefore, MP3 erases watermarks

Rules of the Game

- 1. Embedder plays first.
- 2. Attacker also needs to consider psychoacoustics.



Optimal embedding strategy:

Watermark is indistinguishable from signal, but decodable by *coherent detection* via a private key.



frequency

Quantization introduces noise; Watermark-to-noise ratio is improved by averaging.



- W: Watermark
- S: Signal
- Q: Quantization noise

 $\mathbf{Y} = \mathbf{S} + \mathbf{W} + \mathbf{Q}.$

Duality of data compression and watermarking

	Compression	Watermarking
Noise to be hidden	Quantization noise	Watermarks
Information theoretic models	Source coding (Rate-distortion problem)	Channel coding (communication)
Rules	 Encoder: secret Decoder: public 	 Encoding: public* Decoder: blind

* except for the crypto-key.

Usefulness of audio watermarking is still uncertain in future

- Apple relinquished **digital right management** (DRM) for iTune since Feb. 2009
 - DRM = Digital Restriction Management?
 - It does not help business.

- Microsoft licensed audio watermarking technology to Active Content Corp. in Aug. 2007
 - "Personalized" ads bundled to music

Summary

- Audio Data Compression
 - Psychoacoustic masking enables 10:1 compression in AAC.
 - 6 dB SNR improvement for every extra bit.
 - Format is standard, but encoding is commercial secret.
- Audio Watermarking
 - Using psychoacoustics for data hiding
 - Robust to MP3
 - Future application is uncertain.